



Empowering Egyptian Human Capital EELU* Innovative Learning Model

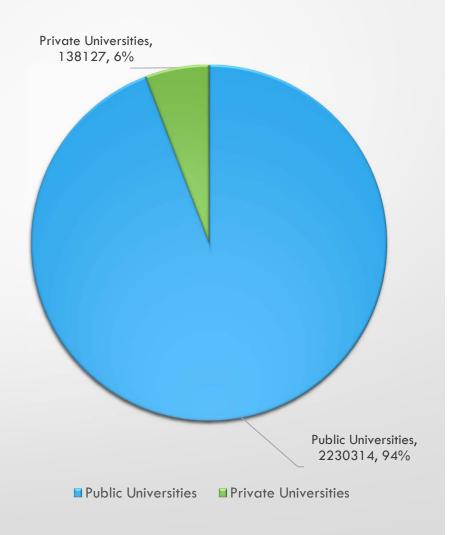
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Introduction



Number of Students

- Higher education system in Egypt is challenged with very high demand rate against limited resources and access to Higher Education.
- The total enrollment Universities is approximately 2.36 Million Year $2015/2016^*$.
- The number of HE institutions (Universities) is 48 University (24 Public – 24 Private)*.
- Public universities accommodate almost 94.2% (2,230,314) of students pursuing Higher Education.



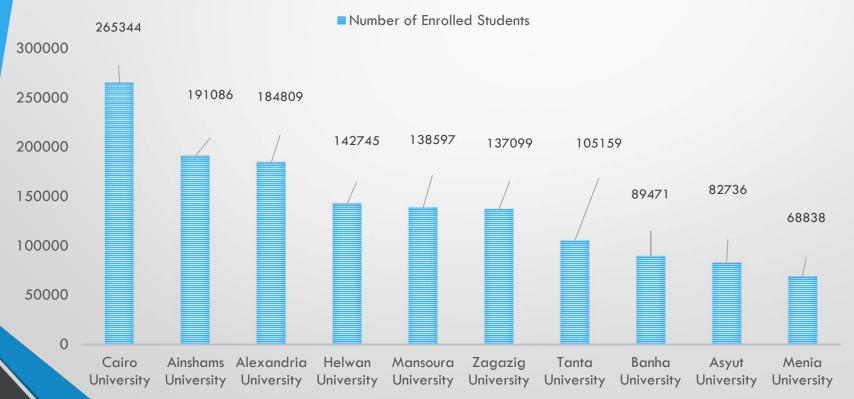


Introduction



• There is a situation of **very high density** of enrolled students among public universities due to access issues such as location, and/or capacity issues related to universities resources.











Challenges

- This situation of high demand versus limited resources caused challenges in terms of education accessibility, quality and match with market needs as follows:
 - HE institutions have to choose between accommodating limited number of students to ensure quality learning, or accommodating more number of students and sacrifice high quality education standards due resources limitation
 - Limited opportunities within Science specialties (Engineering, science, medicine... etc) (16%)
 - Very high density within Human Sciences specialties (Arts, Languages, business... etc) (84%)
 - very limited non-formal education opportunities due to the fact that universities allocate resources to formal education.
 - Accommodating students living in remote areas.
 - Limited lifelong learning accessibility for marginalized groups such as women specially within conservative communities in upper Egypt.
 - Lack of ICT market needs





Proposed Solutions

Establish more HE Institutions

Restructure HE access policies

Provide Alternatives





E-Learning as an alternative



More Access/Equity

• E-Learning Systems can accommodate more number of students with less physical assets



Quality Learning

Interactivity

- Engagement
- Learner-Centered Learning
- Unlimited educational resources
- Collaborative learning
- ICT skills



Anywhere

- Anytime
- Anything



Resources

∞

costs

Optimized

• Costs and resources utilized to provide and facilitate elearning is relatively less compared to traditional education



E-Learning and empowering Human Capital







EELU as the engine of Flexible HE in Egypt



• In September 2005, the Ministry of Higher Education prepared a preliminary study for starting the project of the Egyptian E-Learning University (EELU).

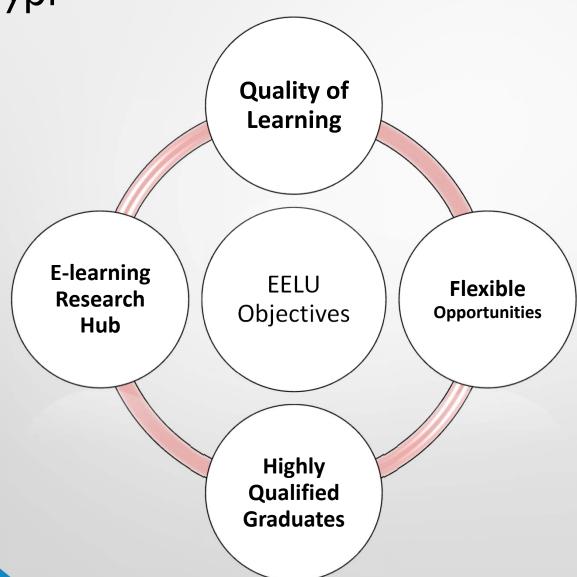


- In November 2006, an action plan was prepared for the University establishment.
- In June 2007, The Cabinet approved the establishment of the Egyptian E-Learning University.
- A presidential decree was issued in August 16, 2008 No.233 to Establish the Egyptian E-Learning University to be the first ever qualified e-learning university based on best practices of the ICT and education technology in teaching and learning.





EELU as the engine of Flexible HE in Egypt







EELU Academic Programs 2017/2018

Faculty of Computer and Information Technology

Bachelor of information Technology

Masters Degree in Software Engineering

Faculty of Business Administration

Bachelor of Business Administration

Management

Marketing

Accounting

International Business

Administration (MIBA)

Global Marketing

Global Management

Global Finance

Faculty of Educational Studies

General Diploma in Education

Professional Diploma in Education Technology

Special Diploma in Educational Technology

Masters in Education – E-learning





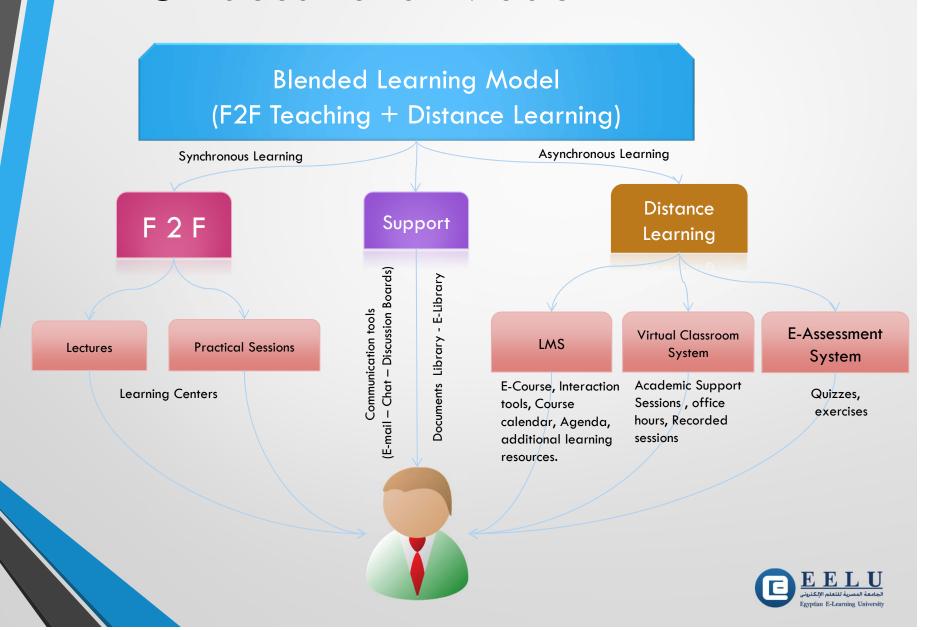
Teaching and Learning at EELU

- Accessible, flexible HE & lifelong learning opportunities.
- Distant educational activities.
- Educational resources accessible/available via the Internet 24/7
- HE opportunities for marginalized groups such as women, education dropouts and rural/remote areas residents.
- Learner-centered Approach
- Multiple educational resources
- 21st Century Skills

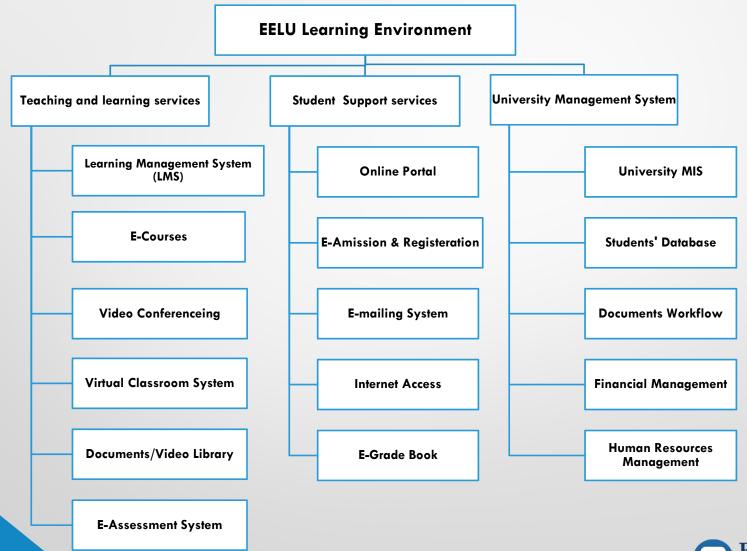




EELU Educational Model



e-Environment @ EELU





Continuing Learning Center @ EELU

 EELU established The Continuing Learning Center (CLC) to provide continuous learning opportunities for various educational and training programs in different fields such as Information Technology, Business Management, General and Basic Sciences, Humanities.

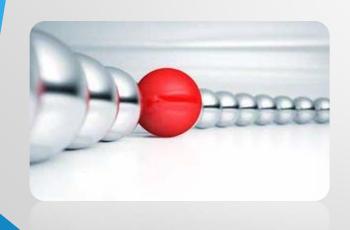


• CLC uses latest ICT tools to offer flexible learning opportunities via distance learning for all with no restrictions what so ever and to earn a professional acknowledged certificate.



Uniqueness of CLC





- Training experiences using latest e-learning technologies flexibly with minimum restrictions
- Minimum training requirements, just an internet connected PC
- Asynchronous learning opportunities to maintain maximum flexibility in terms of time and location
- Affordability is an essential factor in programs pricing
- Synchronous teaching and coaching is done by specialized expert equipped with online teaching skills and experience
- Earning an acknowledged certificate.



MOOCs @ EELU

 Egyptian E-Learning University (EELU) launched a huge project that aims to provide learning opportunities to all people with no restriction, no entry requirements and totally free.



 This project launched under the name LEARN4ALL Initiative which implies the message of providing learning opportunities for everyone.



MOOCs @ EELU "MHAiiss" Necessity for wider expansion in quality continuing higher education and non-formal education Reach programs. Change Collabora Culture -tion Promote ICT as a Collaborative learning tool learning Why MOOCs Skills Access Control the learning domain Improving ICT Skills Learning Style Constructivism Vs. Instructivism

International Projects @ EELU

E-Lab Project

 Developing Virtual and Simulation labs for Engineering Students in the fields of Mechanical and Electric Engineering, Civil Engineering, and Physics.



JMSE Project

 To develop and implement A Joint Masters Degree in Software Engineering with 10 partner universities from Egypt, Palestine, and the EU.



ADIP Project

 To develop an approach to innovative teaching methods for lifelong learning in Egypt and Lebanon coached by EU partner universities and institutions





International Projects @ EELU

SP.EDU Project

 The project aims at developing a new line of schoolteachers, who are academically and practically competent to address children with special-needs in an inclusion program.



eSTEM

 The project aims at developing a new generation of STEM teachers in Egypt, capable of providing adequate and innovative teaching in Science, Technology, Math and Engineering-based subjects embracing STEM philosophy and are capable to bridge the gap between current school education methodologies and those needed for future pre-university school evolution.





Wrapping-up

- E-Learning can empower human capital in multiple ways:
 - Access to Information and Knowledge
 - Convenient learning opportunities
 - Controlled Learning
 - 21st century skills development
 - Collaboration



Invitation

المؤتمر الحولي الرابئ للتعلم الإلكتروني

تدريس العلوم والتكنولوجيا والهندسة والرياضيات (STEM) في مجتمع المعرفة

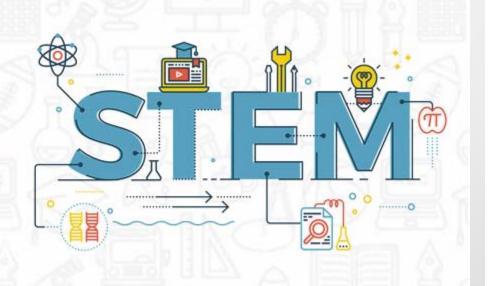
القاهرة ١٦-١٦ يونيو ١٠١٧

EELU International Conference on E-Learning

STEM Education in Knowledge Society

Cairo 26 -28 June 2018

EELU ICEL 2018



Kindly visit: icel.eelu.edu.eg





THANK YOU

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